



Sliced Turkey Deli Meat Tubs

Shady Brook Farms® is now offering a full line of sliced turkey tubs to meet your consumer's demand for variety and convenience. As always, the Shady Brook Farms® brand name ensures quality and brings your customers back time and time again!



Fat free green heart

- **Gas flushed and sealed** for maximum freshness and flavor.
- **Multiple flavor profiles** meet a wide range of consumer preferences.
 - Hickory Smoked
 - Hickory Smoked Honey
 - Oven Roasted
 - Turkey Pastrami
- **Handy deli tub** for convenient resealing/storage and makes for orderly shelf space.
- **Appealing packaging including Fat Free green heart** grabs attention at point of purchase and highlights healthful aspect.
- **Recipe idea on back label** expands consumer's perception of product use.
- **Exact weight product** aids in simple category management.
- Shady Brook Farms® meats are **sliced deli-style** for great consistency and ultimate eating experience.
- Shady Brook Farms® turkey products are supported by **ongoing consumer marketing support** to help drive sales.
- **The Shady Brook Farms® brand name** ensures consumers get the same great quality they have come to know and trust from our fresh turkey products.



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PRODUCT SPECIFICATIONS

Product	Code	Ext. Pc. Wt.	Pc./ Box	Pkg. Tare	Ext. Box Weight	Box Dimensions	Cube	Pilt. Ptrn	Shelf Life*	UPC Code
Oven Roasted Turkey Breast	722366	8 oz.	8	0.01	4 lbs	13.75" x 10" x 5.75"	0.46	10 x 10	55 days	6 42205 22366 4
Hickory Smoked Turkey Breast	722368	8 oz.	8	0.01	4 lbs	13.75" x 10" x 5.75"	0.46	10 x 10	55 days	6 42205 22368 8
Hickory Smoked Honey Turkey Breast	722367	8 oz.	8	0.01	4 lbs	13.75" x 10" x 5.75"	0.46	10 x 10	55 days	6 42205 22367 1
Turkey Pastrami	722369	8 oz.	8	0.01	4 lbs	13.75" x 10" x 5.75"	0.46	10 x 10	55 days	6 42205 22369 5

